

YOUR COMPLETE

- Media
- Marketing
- Events
- Prospecting

Calendar for 2024

bespokemedia



Quick Links

- [Weekly Emails](#)
- [Buyer/Seller Tips](#)
- [Prospecting](#)
- [Would you rather](#)
- [Monthly blogs](#)
- [Prepare for a 2024 sale NOW](#)

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January

2024

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
	1 NEW YEARS DAY	2 Buyer Tip	3 30 day social media ad	4 Would you rather	5 Open for inspection	6 Selfies/videos at property inspections	
7 Weekly Email	8 Facebook Live	2 Seller Tip	10 Quarterly Letter Box Drop Orders	11 Prospecting	12 Open for inspection	13 Selfies/videos at property inspections	
14 Weekly Email	15	16 Buyer Tip	17 Quote	18 Would you rather	19 Open for inspection	20 Selfies/videos at property inspections	
21 Weekly Email	22	Seller Tip	24	25 Prospecting	26 AUSTRALIA DAY	27 Selfies/videos at property inspections	
28 Weekly Email	29 Monthly Blog	30 Buyer Tip	31 Quote				

February

2024

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
				1 Would you rather	2 Open for inspection	3 Selfies/videos at property inspections	
4 Weekly Email	5 30 day social media ad	6 Seller Tip & WAITANGI DAY - NZ	7 Quote	8 Prospecting	9 Open for inspection	10 Chinese New Year	
11 Weekly Email	12 Facebook Live	13 Buyer Tip	14 VALENTINES DAY	15 Would you rather	16 Open for inspection	17 Selfies/videos at property inspections	
18 Weekly Email	19	20 Seller Tip	21 Quote	22 Prospecting	23 Open for inspection	24 Selfies/videos at property inspections	
25 Weekly Email	26	27 Buyer Tip	28 Prospecting	29 Monthly Blog			

March

2024

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
					Open for inspection ¹	Selfies/videos at property inspections ²	
Weekly Email ³	30 day social media ad ⁴	Seller Tip ⁵		Would you rather ⁷	Open for inspection ⁸	Selfies/videos at property inspections ⁹	
Weekly Email ¹⁰	Facebook Live ¹¹	Buyer Tip ¹²	Quote ¹³	Prospecting ¹⁴	Open for inspection ¹⁵	Selfies/videos at property inspections ¹⁶	
St Patricks Day ¹⁷		Seller Tip ¹⁹		Would you rather ²¹	Open for inspection ²²	Selfies/videos at property inspections ²³	
Weekly Email ²⁴		Buyer Tip ²⁶	Quote ²⁷	Monthly Blog ²⁸	GOOD FRIDAY ²⁹	EASTER SUNDAY ³¹	

April

2024

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
	1	2 Seller Tip	3 30 day social media ad	4 Would you rather	5 Open for inspection	6 Selfies/videos at property inspections	
7 Weekly Email	8 Facebook Live	9 Buyer Tip	10 Quarterly Letter Box Drop Orders	11 Prospecting	12 Open for inspection	13 Selfies/videos at property inspections	
14 Weekly Email	15	16 Seller Tip	17	18 Would you rather	19 Open for inspection	20 Selfies/videos at property inspections	
21 Weekly Email	22 Prospecting	23 Buyer Tip	24 Quote	25 ANZAC DAY	26 Open for inspection	27 Selfies/videos at property inspections	
28 Weekly Email	29 Monthly Blog	30 Seller Tip					

May

2024

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
			1	2 Would you rather	3 Open for inspection	4 Selfies/videos at property inspections	
5 Weekly Email	6 30 day social media ad	7 Buyer Tip	8 Quote	9 Prospecting	10 Open for inspection	11 Selfies/videos at property inspections	
12 Mother's Day	13 Facebook Live	14 Seller Tip	15	16 Would you rather	17 Open for inspection	18 Selfies/videos at property inspections	
19 Weekly Email	20	21 Buyer Tip	22 Quote	23 Prospecting	24 Open for inspection	25 Selfies/videos at property inspections	
26 Weekly Email	27	28 Seller Tip	29 Monthly Blog	30 Prospecting	31 Open for inspection		

June

2024

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
						1 Selling in Spring Starts in Winter	
2 Weekly Email	3 30 day social media ad	4 Buyer Tip	5 Selling in Spring Starts in Winter	6 Would you rather	7 Open for inspection	8	
9 Weekly Email	10 Facebook Live	11 Seller Tip	12 Quote	13 Prospecting	14 Open for inspection	15 Selling in Spring Starts in Winter	
16 Weekly Email	17 Selling in Spring Starts in Winter	18 Buyer Tip	19 Selling in Spring Starts in Winter	20 Would you rather	21 Open for inspection	22 Selling in Spring Starts in Winter	
23 Weekly Email	24 Selling in Spring Starts in Winter	25 Seller Tip	26 Quote	27 Prospecting	28 MATARIKI DAY	29 Monthly Blog 30	

July

2024

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
	1 Selling in Spring Starts in Winter	2 Buyer Tip	3 30 day social media ad	4 Would you rather	5 Open for inspection	6 Selling in Spring Starts in Winter	
7 Weekly Email	8 Facebook Live	9 Seller Tip	10 Quarterly Letter Box Drop Orders	11 Prospecting	12 Open for inspection	13 Selfies/videos at property inspections	
14 Weekly Email	15 Selling in Spring Starts in Winter	16 Buyer Tip	17 Selling in Spring Starts in Winter	18 Would you rather	19 Open for inspection	20 Selling in Spring Starts in Winter	
21 Weekly Email	22 Selling in Spring Starts in Winter	23 Seller Tip	24 Quote	25 Prospecting	26 Open for inspection	27 Selfies/videos at property inspections	
28 Weekly Email	29 Monthly Blog	30 Buyer Tip	31 Selling in Spring Starts in Winter				

August

2024

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
				1 Would you rather	2 Open for inspection	3 Selling in Spring Starts in Winter	
4 Weekly Email	5 30 day social media ad	6 Seller Tip	7 Quote	8 Prospecting	9 Open for inspection	10	
11 Weekly Email	12 Facebook Live	13 Buyer Tip	14 Selling in Spring Starts in Winter	15 Would you rather	16 Open for inspection	17 Selling in Spring Starts in Winter	
18 Weekly Email	19 Selling in Spring Starts in Winter	20 Seller Tip	21 Quote	22	23 Open for inspection	24 Selling in Spring Starts in Winter	
25 Weekly Email	26 Selling in Spring Starts in Winter	27 Buyer Tip	28 Prospecting	29 Monthly Blog	30 Open for inspection	31 Selling in Spring Starts in Winter	

September

2024

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
1 Father's Day	2	3 Seller Tip	4 30 day social media ad	5 Would you rather	6 Open for inspection	7 Selfies/videos at property inspections	
8 Weekly Email	9 Facebook Live	10 Buyer Tip	11 Quote	12 Prospecting	13 Open for inspection	14 Selfies/videos at property inspections	
15 Weekly Email	16	17 Seller Tip	18	19 Would you rather	20 Open for inspection	21 Selfies/videos at property inspections	
22 Weekly Email	23	24 Buyer Tip	25	26 Prospecting	27 Open for inspection	28 Selfies/videos at property inspections	
29 Weekly Email	30 Monthly Blog						

October

2024

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
		1 Seller Tip	2 30 day social media ad	3 Would you rather	4 Open for inspection	5 Selfies/videos at property inspections	
6 Weekly Email	7	8 Buyer Tip	9 Quarterly Letter Box Drop Orders	10 Prospecting	11 Open for inspection	12 Selfies/videos at property inspections	
13 Weekly Email	14 Facebook Live	15 Seller Tip	16 Quote	17 Would you rather	18 Open for inspection	19 Selfies/videos at property inspections	
20 Weekly Email	21	22 Buyer Tip	23	24 Prospecting	25 Open for inspection	26 Selfies/videos at property inspections	
27 Weekly Email	28	29 Seller Tip	30 Monthly Blog	HALLOWEEN			

November

2024

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
					Open for inspection ¹	Selfies/videos at property inspections ²	
Weekly Email ³	30 day social media ad ⁴	MELBOURNE CUP ⁵	Quote ⁶	Would you rather ⁷	Open for inspection ⁸	Selfies/videos at property inspections ⁹	
Weekly Email ¹⁰	Remembrance Day ¹¹	Seller Tip ¹²		Would you rather ¹⁴	Open for inspection ¹⁵	Selfies/videos at property inspections ¹⁶	
Weekly Email ¹⁷	Facebook Live ¹⁸	Buyer Tip ¹⁹		Prospecting ²¹	Open for inspection ²²	Selfies/videos at property inspections ²³	
Weekly Email ²⁴		Seller Tip ²⁶	Monthly Blog ²⁷	Prospecting ²⁸	Open for inspection ²⁹	Selfies/videos at property inspections ³⁰	

December

2024

SUN	MON	TUE	WED	THU	FRI	SAT	NOTES
Weekly Email ¹	30 day social media ad ²	Buyer Tip ³	Quote ⁴	Would you rather ⁵	Open for inspection ⁶	Selfies/videos at property inspections ⁷	
Weekly Email ⁸	2025 Letter Box Drop Orders ⁹	Seller Tip ¹⁰	Quote ¹¹	Prospecting ¹²	Open for inspection ¹³	Selfies/videos at property inspections ¹⁴	
Weekly Email ¹⁵	Facebook Live ¹⁶	Buyer Tip ¹⁷	¹⁸	Would you rather ¹⁹	Open for inspection ²⁰	Selfies/videos at property inspections ²¹	
Weekly Email ²²	²³	Buyer Tip ²⁴	CHRISTMAS DAY ²⁵	BOXING DAY ²⁶	Open for inspection ²⁷	Selfies/videos at property inspections ²⁸	
Weekly Email ²⁹	Monthly Blog ³⁰	NEW YEARS EVE ³¹					