



Selling in Spring - Starts in Winter

A 90 DAY CAMPAIGN

agency HQ

Spring Marketing Calendar

June

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
					01	02 WEEKLY EMAIL
03 PROSPECTING	04 RBA Announcement	05 FILMING DAY	06 Top Tip	07	08	09 WEEKLY EMAIL
10 SMS	13 Top Tip	12 FACEBOOK LIVE	13 Top Tip	14 QUOTE	15 PROSPECTING	16 WEEKLY EMAIL
17 Letter drops	18 Top Tip	19 PROSPECTING	20 Top Tip	21 PROSPECTING	22	23 WEEKLY EMAIL
24 PROSPECTING	25 Top Tip	26 FACEBOOK LIVE	27 Top Tip	28 MONTHLY BLOG	01	30

(Goals)

- | | |
|----------|----------|
| 1. _____ | 3. _____ |
| 2. _____ | 4. _____ |

- Public Holiday
- Prospecting social post
- Preparation Tip
- MISC
- Quote social post
- Email to database
- Facebook live
- SMS to database
- Monthly letter drops
- Monthly Blog
- Open For Inspection - social post

Spring Marketing Calendar

July

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
01	02 Top Tip	03	04 Top Tip	05 OPEN FOR INSPECTION	06	07 WEEKLY EMAIL
08 PROSPECTING	09 RBA Announcement	10 FILMING DAY	11 Top Tip	12 OPEN FOR INSPECTION	13	14 WEEKLY EMAIL
15 SMS	16 Top Tip	17 FACEBOOK LIVE	18 Top Tip	19 OPEN FOR INSPECTION	20 PROSPECTING	21 WEEKLY EMAIL
22 Letter drops	23 Top Tip	24 PROSPECTING	25 Top Tip	26 OPEN FOR INSPECTION	27	28 WEEKLY EMAIL
29 MONTHLY BLOG	30 Top Tip	31 FACEBOOK LIVE				

(Goals)

- 1. _____
- 2. _____
- 3. _____
- 4. _____

- Public Holiday
- MISC
- Facebook live
- Monthly letter drops
- Prospecting social post
- Quote social post
- Film your content
- Monthly Blog
- Preparation Tip
- Email to database
- SMS to database
- Open For Inspection - social post

Spring Marketing Calendar

August

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
			01 Top Tip	02 OPEN FOR INSPECTION	03	04 WEEKLY EMAIL
05	06 Top Tip	07 FACEBOOK LIVE	08 Top Tip	09 OPEN FOR INSPECTION	10 PROSPECTING	11 WEEKLY EMAIL
12 SMS	13 Top Tip	14 PROSPECTING	15 Top Tip	16 OPEN FOR INSPECTION	19	18 WEEKLY EMAIL
19 Letter drops	20 Top Tip	21 FACEBOOK LIVE	22 Top Tip	23 OPEN FOR INSPECTION	24 PROSPECTING	25 WEEKLY EMAIL
26	27 Top Tip	28 MONTHLY BLOG	29 Top Tip	30	31	

(Goals)

1. _____	3. _____
2. _____	4. _____

- Public Holiday
- Prospecting social post
- Preparation Tip
- MISC
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